



RIP-SNORTING COMBAT TALES

APPROVED
BY THE
COMICS
CODE



AUTHORITY

JULY

Battlefield Action

A CHARLTON
PUBLICATION





WEB COMIC
UNIVERSE.COM

Are YOU SKINNY like I was?

a 90 lb. weakling who became world's strongest man



George Jowett BEFORE

George Jowett Champion of Champions World's Greatest Builder of Champions and REAL HE-MEN out of SKINNY and FLABBY weaklings

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE in ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS OF STRENGTH.

How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MACHINICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad many BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a WORLD CHAMPION

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN in LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Power Method" is TESTED-PROVED by hundreds of thousands like YOU! SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

Pick the kind of BODY YOU WANT Check All Your Needs —

MAIL THE COUPON TO ME NOW and I'll Send You FREE these

5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU



Formerly \$5.00 each. MILLIONS were sold at \$1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE and you have to pay \$1.00 or \$5.00.

I GAINED 60 LBS.

OF SHAPELY MIGHTY MUSCLES

BEFORE

Mailing Coupon I was a 125 lb 6 ft. skinny weakling



This Can Be YOU in a Short Time!

says JOHN SILL

I added 7 inches to MY CHEST, 3 1/2 INCHES to EACH ARM. No, Pat! You don't have to be a chick-en-chested skinny weakling like I was only a few weeks ago

THEY CALLED ME "SKINNY" — BUT NOW THEY CALL ME MR. MUSCLES

TONY PASCARELLA

Thanks to Jowett easy methods I GAINED 28 LBS. of MUSCLE-PACKED STRENGTH ALL OVER. I won new handsome looks—great athletic ability. Now You do it!

I BROKE A WORLD'S STRENGTH RECORD!

BEFORE

JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was. In 10 minutes of fun a day JOWETT CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.



AFTER, mailing coupon below—like you do NOW.

JOWETT Institute of Physical Training, Dept. CM-83, 220 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body

I want: ☐ I want to gain _____ lbs. (fill in).

☐ I want to add inches of muscle to my ☐ Arms ☐ Chest ☐ Legs ☐ Shoulders
☐ I want to become a winning athlete. ☐ I want NEW PEP, NEW ENERGY
☐ I want to streamline my body, get rid of flabby fat.

Also please mail to me FREE Jowett's Photo Book of Strong Men plus all 5 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND 10c FOR POSTAGE and HANDLING.

Name _____ AGE _____

Address _____

City _____ Zone _____ State _____

BATTLEFIELD ACTION

Volume 2, Number 20

JULY, 1958

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(Printed in U.S.A.)

CHATEAU-THIERRY

THE GERMAN HIGH COMMAND THREW EVERYTHING THEY HAD AGAINST THE ALLIES IN JULY 1918, DURING THE DRIVE BACK TO CHATEAU-THIERRY. THERE THE AMERICANS CAME INTO THE TRENCHES—INEXPERIENCED BUT WILLING!

THE AMERICAN TROOPS WHO FOUGHT IN THE TRENCHES AT CHATEAU-THIERRY WERE POORLY TRAINED--BUT IT WAS A MIRACLE THAT THEY WERE THERE AT ALL. ON APRIL 6, 1917 WE WERE WOEFULLY UNPREPARED TO FIGHT...

CONGRESS HAS EMPOWERED ME TO DECLARE THAT A STATE OF WAR EXISTS BETWEEN THIS NATION AND GERMANY! HOW LONG WILL IT TAKE TO LAND TROOPS IN FRANCE?

3729

WE'VE GOT TO GET THEM IN UNIFORM, TRAIN THEM, AND SHIP THEM THROUGH SUB INFESTED WATERS, MR. PRESIDENT! IT WILL TAKE TIME...



BATTLEFIELD ACTION

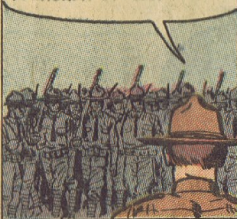
IT DID TAKE TIME-BUT NOT AS LONG AS EXPECTED! OUR MEN LOST NO TIME IN VOLUNTEERING...

YOU'RE IN THE ARMY NOW! STAND UP STRAIGHT... PULL IN YOUR STOMACHS/ 'TENSHUN!



THERE WASN'T TIME FOR EFFICIENT TRAINING PROGRAMS... THE ALLIES WERE STAGGERING UNDER REPEATED GERMAN ATTACKS!

LEFT RIGHT LEFT RIGHT... YOU GUYS MARCH LIKE THE LADIES SEWIN' CIRCLE AT A CHURCH PICNIC!

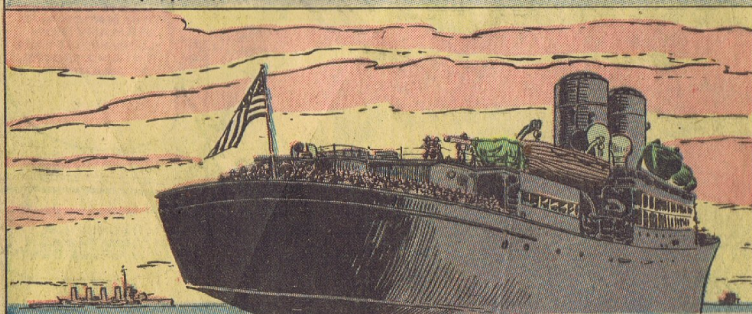


IT'LL BE OVER BEFORE WE GET TO FIGHT!

NO, IT WON'T! WE'LL GET OUR CHANCE, BARNEY! THEY'LL SHIP US SOON!



OUR TROOP SHIPS STEAMED THROUGH THE SUBMARINE INFESTED WATERS TO CARRY TWO MILLION AMERICANS "OVER THERE"...



I HEAR THE GERMANS ARE THE BEST SOLDIERS IN THE WORLD O'TOOLE! ONE OF THE BOYS SAYS HE HEARD WE WON'T STAND A CHANCE AGAINST THEM!



THE ENGLISH LICKED 'EM IN A FEW BATTLES DIDN'T THEY? IF THE LIKEYS DID IT WE CAN DO IT TWICE AS GOOD! REMEMBER THAT!



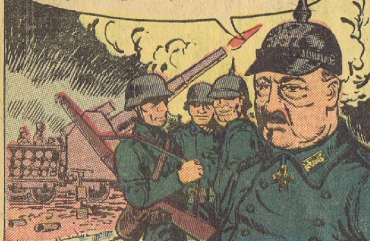
OK, OK, DON'T GET EXCITED!

BATTLEFIELD ACTION

3

THE AMERICAN TROOPS ARRIVED IN THE NICK OF TIME... VON LUDENDORFF WAS SMASHING THE ALLIED TROOPS...

WE WILL BE IN THE STREETS OF PARIS BY THE END OF JULY! THE FRENCH ARE PANICKY, FLEEING PARIS FOR THEIR LIVES!

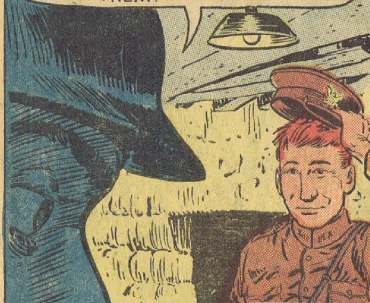


THE CRACK GERMAN TROOPS ROLLED ON... AND ON TILL THEY REACHED CHATEAU-THIERRY... THERE...

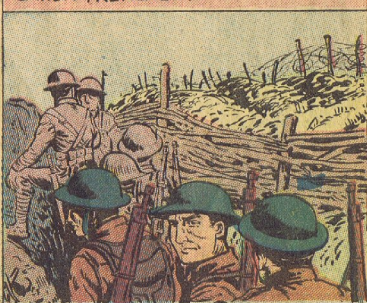
MY TROOPS WILL ARRIVE TONIGHT!



YOUR AMERICAN TROOPS AREN'T COMBAT EXPERIENCED... BUT WE'VE GOT TO USE THEM!



SILENTLY THE AMERICAN TROOPS MOVED UP THROUGH THE COMMUNICATION TRENCHES!



KEEP YER 'EAD DOWN YANK OR IT'LL GET BLOWN OFF!

KEEP YOUR ADVICE, LIMEY! US COUNTY MAYO MEN CAN TAKE CARE O'...



GET DOWN!

WOW



TOYS! TRICKS! SURPRISES! GALORE

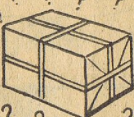
More Fun Than

You've Ever Known

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

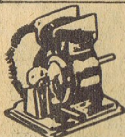
Only 50¢
No. 678



ELECTRIC MOTOR Drives All Models

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

No. 852.....50¢



If This Should Happen to You Would You Know This Quick Defense

YOU. TOO. CAN BE TOUGH

Master Jiu-Jitsu and you'll win any fight. This book gives you all the grips, blocks, etc. which are so effective in counter-attacking a bully or hold-up. You don't need big muscles or weight, know how makes you the sure winner. We also send you FREE book on how to perform strongman stunts, fear a telephone book in half, etc.

\$1.00



ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud. Just like an A-Bomb.

No. 971.....20¢

TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce of this amazing baseball.

No. 158

50¢



AUTOMATIC FIRING BB MACHINE GUN

Here's an authentic model BB Firing Machine Gun that goes into instant devastating action blasting your target in a hail of fast firing automatic repeating pellets. Simply pour in the BB's and fire away. Swivel base turns in a full circle assuring complete coverage and range.

75¢

SURE-WIN COINS

You get two coins. One is ordinary, the other looks exact, but it has two heads. Do tricks, win friendly bets.

142.....Both only 25¢



BIKE SPEEDOMETER

READS UP TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install.

No. 199

Only 75¢



SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your cor, or in your room. A horrible and unusual gift in a box.

617 \$1.98



FLY IN ICE CUBE

Will create a sensation when they see this plastic ice cube in a cool drink. It has a real bug inside.

No. 034 Only

35¢

THROW YOUR VOICE



Ventro & Book

Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist."

No. 137

25¢

Cannot ship orders totalling less than \$1.00

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HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.

Dapt. GK-61

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM # NAME OF ITEM HOW MANY TOTAL PRICE

| | | | |
|--|--|--|--|
| | | | |
| | | | |
| | | | |

☐ I enclose..... in full payment. The Honor House Products Corp. will pay postage.
☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME.....

ADDRESS.....

NICKELS TO DIMES



Brass cover is placed on four nickels. Speaker removes the cover and four dimes are discovered! Other startling effects performed.

No. 215

\$1.00



SILVER SKULL RING

Heavy Mexican silver ring with the raised face of skull and in laid red ruby eyes. Feels good and looks really impressive. Adds hell to your hands.

366

\$1.00

IN CANADA SEND TO:

Box 164 Station "C"

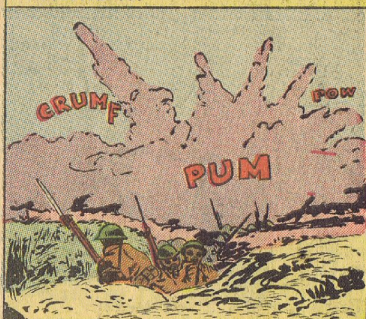
Montreal PQ Canada

BATTLEFIELD ACTION

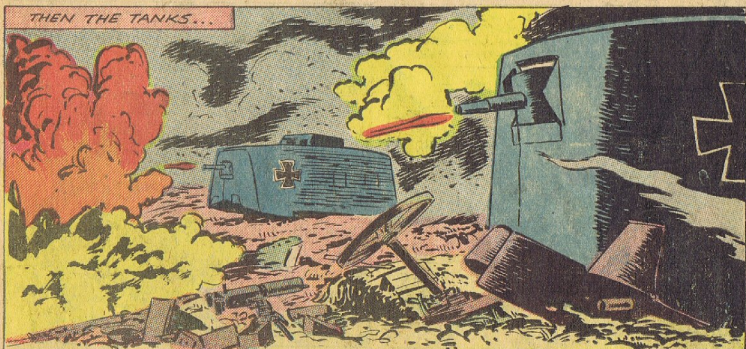
GERMAN ARTILLERY BEGAN A BARRAGE...



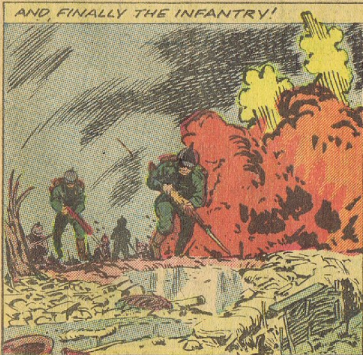
POISON GAS, USED BY BOTH SIDES, FOLLOWED...



THEN THE TANKS...

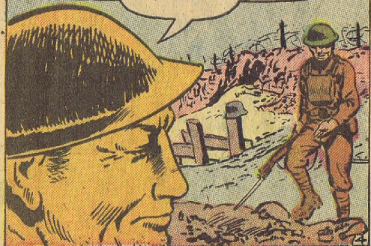


AND FINALLY THE INFANTRY!



MY MEN ARE HOLDING SIR! YOU BRITISH ARE HELPING TO STEADY US!

NONSENSE, YOUR YANKS ARE OUT-FIGHTING THE GERMANS ON THEIR OWN! WE'LL BEAT VON LUDEN DORFF YET...

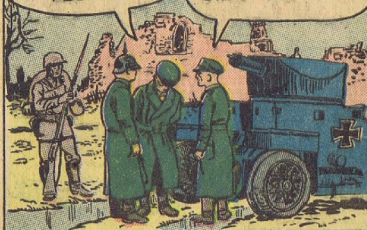


BATTLEFIELD ACTION

VON LUDENDORFF WAS DESPERATE... HE'D THROWN EVERY MAN HE HAD, USED EVERY GUN, AND STILL...

I DEMAND RESULTS, COLONEL! THE KAISER EXPECTED COMPLETE VICTORY A WEEK AGO!

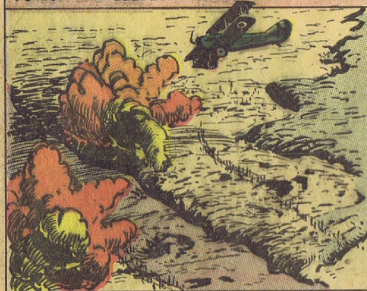
YOU SAID THE AMERICANS WOULD PANIC AND RUN, HERR GENERAL! THEY STAND AND FIGHT!



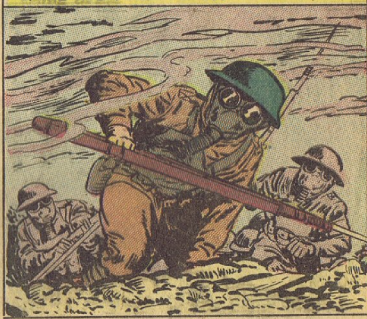
REDOUBLE YOUR EFFORTS... THIS IS THE DECISIVE MOMENT OF THE WAR!



THE BARRAGE CONTINUED... HUGE SHELLS BLASTED EARDRUMS AND NUMBED THE SENSES OF THE AMERICANS! POISON GAS SEEPED THROUGH THE DUGOUTS!



BUT AGAIN AND AGAIN THE AMERICANS CAME OVER THE TOP...



... FORCING THE GERMANS BACK!

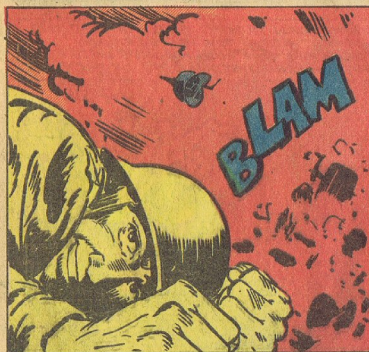
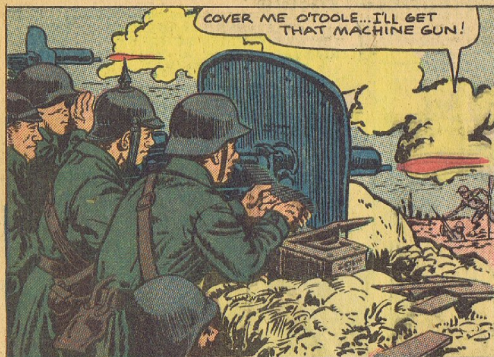


AFTER THREE DAYS OF VICIOUS BATTLE, THE GERMAN ATTACK STALLED AND THE ALLIES BEGAN THEIR PROBING ATTACKS IN EARNEST...

PREPARE FOR A COUNTER-ATTACK! SEND FOR MY CAR...



BATTLEFIELD ACTION



THE ALLIED FORCES FIGHTING DESPERATELY, BROKE THROUGH TO SOISSONS ON AUGUST 2!



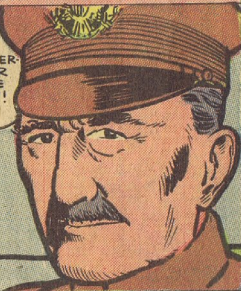
THE EXHAUSTED GERMAN ARMY HAD NO TIME TO REORGANIZE FOR A COUNTERATTACK! FRENCH AND AMERICAN TROOPS STRUCK HARD...



BATTLEFIELD ACTION

GENERAL FOCH, OF FRANCE, AND BLACK JACK PERSHING DIDN'T LET UP! FRENCH AND AMERICAN TROOPS KEPT GOING ONCE THE GERMANS BEGAN TO RETREAT!

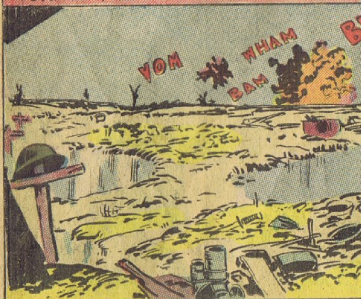
THE GERMANS REALIZE IT'S OVER! THEY ARE SURRENDERING WHENEVER THEY GET THE OPPORTUNITY!



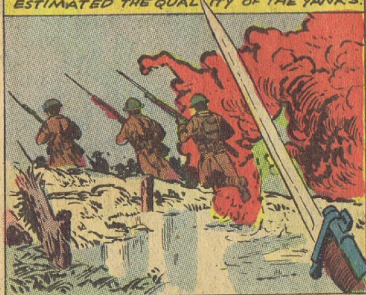
YOU AMERICANS MADE THE DIFFERENCE... LUDENDORFF KNOWS DEFEAT IS CERTAIN!



THE ALLIED STAND AT CHATEAU-THIERRY... THREE DAYS OF THE HEAVIEST FIGHTING TURNED THE TIDE!



AMERICAN TROOPS SPEARHEADED THE FINAL DRIVE TOWARD GERMANY! GENERAL VON LUDENDORFF UNDERESTIMATED THE QUALITY OF THE YANKS!



REMEMBER WHEN YOU SAID THE GERMAN TROOPS WERE SUPERMEN, BARNEY? ON THE SHIP COMIN' OVER!

I REMEMBER... AND I'M GLAD I WAS WRONG!



END

CHRISTMAS, 1944 BASTOGNE



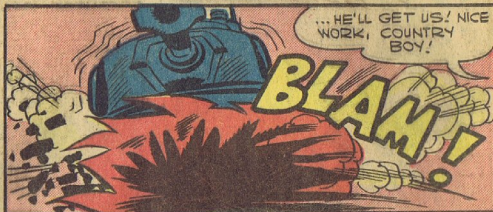
BATTLEFIELD ACTION

COUNTRY
JESSUP'S
BAPTISM OF
FIRE CAME
NEAR
BASTOGNE!
HE PARA-
CHUTED INTO
BATTLE
WONDERING
BITTERLY IF
HE'D SEE
ANOTHER
CHRISTMAS...



BAZOOKA MEN! UP HERE ON THE
DOUBLE! COME ON, JESSUP, GET
THE LEAD OUT!

THERE'S A TIGER TANK!
GET HIM OR...



... HE'LL GET US! NICE
WORK, COUNTRY
BOY!

THE GERMANS
HAD BEEN
CONSERVING
THEIR ARMOR
AND SUPPLIES
FOR WEEKS!

THEY
STRUCK
WITH ALL
THEIR
POWER--
AND IT
WAS AL-
MOST
ENOUGH
FOR A
BREAK-
THROUGH...

PULL BACK, BOYS!
GENERAL MACAULIFFE'S
GOING TO MAKE A
STAND AT
BASTOGNE!

CHRISTMAS IS
A FEW DAYS
OFF--WE'RE
REALLY GOING
TO HAVE A BALL!



SHUT UP, JESSUP! IF
WE DON'T STOP THE NAZIS,
WE'LL NEVER HAVE A
DECENT CHRISTMAS!

SET UP YOUR WEAPON
THERE, COUNTRY! NAZIS
WILL BE COMING DOWN
THE ROAD SOON!



LOOK AT THAT KID! HUNGRY,
COLD, AND HIS HOUSE
BOMBED OUT! AT
LEAST WE HAVE
FOOD!

I'D CHOKE IF
I ATE WITH
THAT KID WATCH-
ING ME! C'MERE,
KID, YOU CAN
HAVE MY K
RATIONS!



BATTLEFIELD ACTION



THERE -- YOU'LL BE WARM WITH A FULL STOMACH SOON!

HELPING THE BELGIAN CHILD MADE JESSUP FEEL BETTER... BUT NOT FOR LONG! THE BOY CAME BACK A HOUR LATER...



HOW CAN I GAVE YOU ALL THE CHON I COULD SPARE--AN' I GOT NO MORE SHIRTS! WAIT HERE...



WHAT? YOU WANT MY K. RATIONS AND SPARE CLOTHES? ARE YOU CRAZY?

NO, SIR! THERE'S SOME KIDS OVER THERE STARVIN' AND FREEZIN'! COME ON, CAPTAIN, BREAK DOWN!



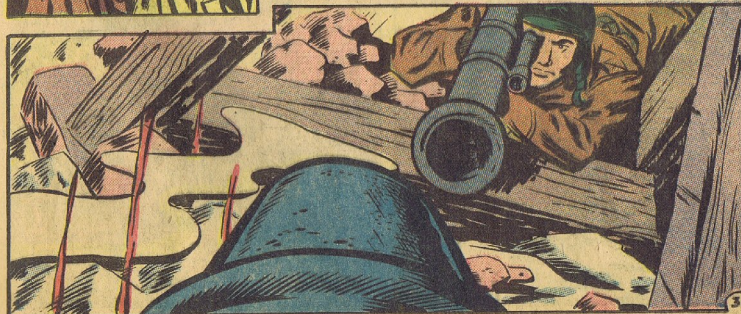
YOU'LL GET US SWAMPED WITH RE-FUGEES, COUNTRY BOY.

IT'S ALMOST CHRISTMAS, SARGE! I LIKE THIS BETTER THAN FIGHTIN'!

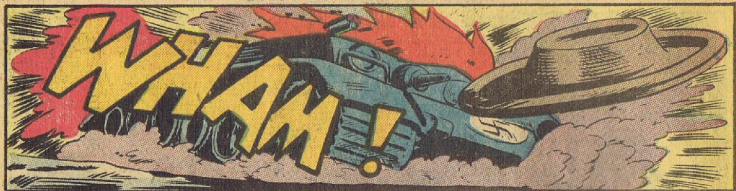
JESSUP HAD A PROBLEM. OTHER HOMELESS CHILDREN CAME TO THE FRIENDLY AMERICAN! BUT THE NAZIS CAME TO HIM TOO...



WHAM!



BATTLEFIELD ACTION



THREE DAYS PASSED, AND JESSUP WAS GOING EVERY MINUTE HELPING THE KIDS...

I SNIPED SOME RATIONS, SIR! I HAD TO FEED THOSE KIDS!

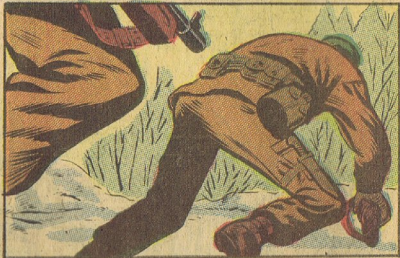
I DON'T BLAME YOU, BUT WE'RE SHORT OF RATIONS OURSELVES! BESIDES, I'VE GOT A JOB FOR YOU!



THOSE WOODS LOOK QUIET-- IF THEY ARE, WE'LL OCCUPY THEM. I WANT YOU AND SERGEANT TOTH TO TAKE A LOOK, AND REPORT BACK TO ME!

YES, SIR!

JESSUP HAD BEEN SELECTED BECAUSE HE WAS COOL AND GOOD IN THE WOODS! SERGEANT TOTH WAS AN EXPERIENCED COMBAT MAN...



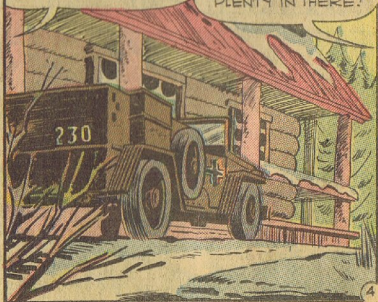
I DON'T SEE A THING, SARGE!

THERE'S A DRIVEWAY OVER THERE-- LET'S SEE WHERE IT LEADS TO! WE MIGHT FIND ANYTHING BURIED IN THESE WOODS!



LOOKS LIKE A GERMAN HEADQUARTERS! I'LL BET THEY HAVE PLENTY OF FOOD!

LET'S FIND OUT! THE CAPTAIN WANTS INFORMATION-- THERE'S PROBABLY PLENTY IN THERE!



**BOYS • GIRLS
MEN • WOMEN**

**Boy and Girl Scouts
Camp Fire Girls - News Boys!**

PRIZES GIVEN

MAKE MONEY, TOO!

We will send you the wonderful prizes pictured on this page... or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, air-rifles, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, model airplanes, scout equipment, movie machines, record players, and many others... all WITHOUT ONE PENNY OF COST! You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35¢... sell on sight. You can make big cash commissions or get many exciting prizes for selling just one set of 24 Mottos. Other prizes for selling 2 sets or more. Write today for Big Prize catalog sent to you Free.

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PORTABLE
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CAMERA



ROY
ROGERS
OR DALE
EVANS
LAMP



GARRY
HAYES
FISHING KIT



RED RYDER CARBINE



ALL KINDS OF
HOUSEWARES



POPUP
TOASTER



BOYS' OR GIRLS'
BICYCLE



SCOUTING
EQUIPMENT



TYPEWRITER



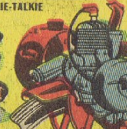
1 TUBE
RADIO SET



JET PLANE
WITH GAS
ENGINE



WRIST WATCH FOR
BOYS AND GIRLS



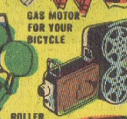
GAS MOTOR
FOR YOUR
BICYCLE



TABLE TENNIS SET



SPORTS EQUIPMENT



ROLLER
SKATES



GIRLS'
OVERNIGHT
CASE



INDIAN
MOCCASIN
SET



WOODBURNING
SET



CHEMISTRY
SET



RADIO



WALKING
DOLL

**HERE'S
HOW YOU GET
YOUR PRIZES**

Rush your name and address on coupon and we ship At Once Prepaid your first set of 24 Mottos on trust. When you have sold the 24 Mottos, send the \$8.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to EARN MONEY, send \$6.00 and keep \$2.40. Hurry, send TODAY for 24 Mottos ON TRUST and big Prize Catalog Free.

SEND NO MONEY—We Trust You!

**FREE MEMBERSHIP IN
FUNman's Fun Club**

EXTRA! Sell mottos and send payment within 15 days, and I'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS extra surprises!

The FUNman, Dept. P-109
5726 N. Broadway, Chicago 40, Ill.

FREE BIG PRIZE CATALOG

Please rush to me on 15-days or credit 24 Religious Wall Mottos, to sell at 35¢ each. Also include big Prize Catalog FREE. I will remit amount requested as explained in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

Name _____

Street or RFD _____

Town _____ Zone _____ State _____

BATTLEFIELD ACTION

THE TWO MEN MADE A DASH FOR IT. ONLY ONE LUCKLESS SENTRY GOT IN THE WAY...



AMERIKAN!



"I KNOW WHEN A LUGER SAFETY'S ON--AND YOUR LUGER WON'T FIRE!"



SERGEANT TOTH TOLD JESSUP THE COLONEL WAS AN SS MAN... CAPTAIN CARKLE WOULD LIKE TO SEE HIM! BUT JESSUP WAS BUSY--WITH TWO TRUCKLOADS OF SUPPLIES HE FOUND...

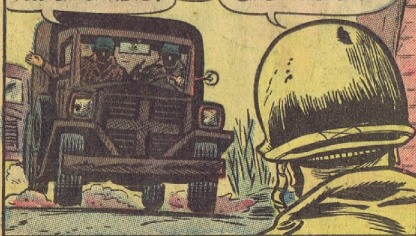
HEY, SARGE, THE COLONEL WILL DRIVE THIS ONE! YOU TAKE THE OTHER! STICK CLOSE--THIS MEANS CHRISTMAS DINNER FOR EVERYBODY!



THE TWO CAREENING, SKIDDING NAZI TRUCKS GOT PAST THE GERMAN LINES SAFELY, AND CAPTAIN CARKLE RECOGNIZED JESSUP IN THE LEAD TRUCK JUST IN TIME...

COMIN' THROUGH, SKIPPER! WE GOT TWO TRUCKS FULL OF TURKEYS.

YOU KEEP THE TURKEYS--I WANT A WORD WITH THAT BIRD COLONEL!



JESSUP'S RAID PROVIDED CHRISTMAS CHEERS FOR HUNDREDS--MOST OF THE BELGIAN ORPHANS...

YOU'RE THE FUNNIEST LOOKIN' SANTA CLAUS I EVER SAW, COUNTRY BOY! BUT YOU CAME THROUGH!



END

BATTLEFIELD ACTION

THEY WERE THERE, HE KNEW...THE ENEMY FILLED THE BLACKNESS AROUND HIM IN THE NEW GUINEA JUNGLE! HE COULD HEAR THEM...THE SOFT WHISPER OF CLOTH AGAINST THE TREES, THE SUCK OF THE JUNGLE MUD AS THEY CREEPT AROUND HIM! HE COULD FEEL THE TENSION MOUNT, HIS NERVES RAW! WOULD HE CRACK, HE WONDERED...OR WOULD HE...

FIGHT IN DARKNESS



MADDERN WAS ONE OF THOUSANDS OF G.I.'S TO ARRIVE IN NEW GUINEA...THE CRAWLING, SLITHERING JUNGLE WAS TERRIFYING TO THE NEW JERSEY RECRUIT EVEN BY DAY...



IT'S FUNNY, I'M NOT EVEN THINKIN' ABOUT JAPS RIGHT NOW!

THOSE INDOCTRINATION PICTURES THEY SHOWED ON THE TRANSPORT -- THE SNAKES AND BUGS GAVE ME NIGHTMARES! WHAT WILL IT BE LIKE AFTER DARK?



BATTLEFIELD ACTION



THE JAPS AREN'T FAR, MEN!
DIG IN ALONG HERE--
CHECK FOR SNAKES AND
DON'T DIG A FOXHOLE
IN AN ANTHILL!



THE JAPS GO IN FOR TERROR
TACTICS AFTER DARK! THEY LIKE
SLITHERING AROUND AND CALLING
OUT TO US! KEEP COOL--
DON'T PANIC! IF THERE ARE
JAPS IN THE AREA, I'LL FIRE
A STAR SHELL!

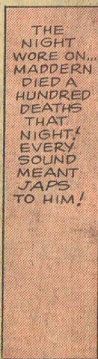


THE G.I.'S
DUG IN
PLENTY
DEEP
THAT
FIRST
NIGHT IN
THE JUNGLE!
PFC. JOHN
MADDERN
WAS STILL
DIGGING
AS
DARKNESS
FELL...

IF YOU DIG DEEP
ENOUGH, JOHNNY,
YOU'LL WIND UP
IN HOBOKEN, N.J.!
GET IN THAT HOLE--
KEEP COOL!



WHAT
WAS THAT?
WHO'S
THERE?
GIVE THE
PASS-
WORD!

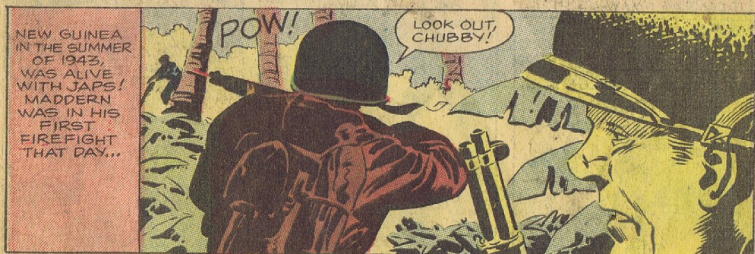


THE
NIGHT
WORE ON...
MADDERN
DIED A
HUNDRED
DEATHS
THAT
NIGHT!
EVERY
SOUND
MEANT
JAPS
TO HIM!



IT'S DAYLIGHT,
JOHNNY!
TIME FOR
COFFEE,
I GUESS!

BATTLEFIELD ACTION

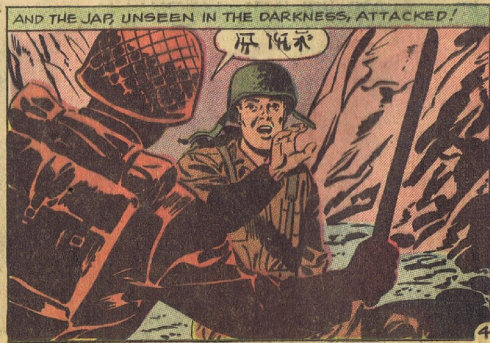


BATTLEFIELD ACTION



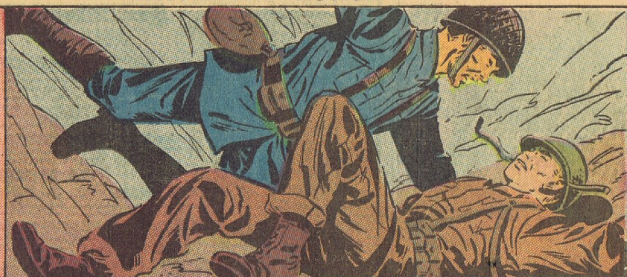
PFC. JOHN MADDERN WAS DESPERATELY TRYING NOT TO THINK OF SUNDOWN... OF THE JUNGLE BLACKNESS THAT WOULD CRAWL AROUND THEM ALL THAT NIGHT! BUT IT CAME AS IT ALWAYS DID...

MY HANDS ARE SHAKING ALREADY! I--I CAN HARDLY HOLD MY RIFLE!... I'LL CRACK UP TONIGHT... I KNOW I WILL!



BATTLEFIELD ACTION

FOR ONE
INSTANT
OF PURE
TERROR,
MADDERN
WAS
FROZEN...
THEN THE
JAP WAS
ON HIM!
THE
NIGHTMARE
BECAME
REAL...
THE JAP
WAS REAL,
HE COULD
BE FOUGHT!



SNEAK ATTACK!
SEND UP
FLARES!

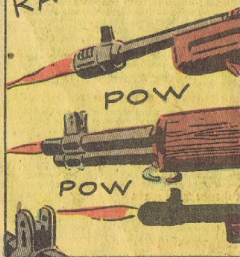


NICE GOIN', JOHNNY!
THEY CAUGHT THE REST
OF US NAPPIN'!



POW! POW!
POW!

RATATATATAT



NICE WORK!
NONE OF US HEARD
THEM, JOHNNY!
YOUR EARS ARE
SHARP!

I'M SO SCARED I
CAN HEAR THE
GRASS GROW,
CAPTAIN!



I'M GONNA STAY SCARED TOO, SIR!
I LEARNED SOMETHING THOUGH--
THE JAPS ARE SCARED TOO! THEY
DON'T LIKE THE DARK ANY
BETTER THAN I DO!



END

The Way Back

The battle of production and supply, designed to build a foundation to support unprecedented Allied air and naval power, was won during 1942 and 1943, while at the same time, Japanese air and naval power greatly diminished. Hawaii, the most important naval base in the Pacific had become a training center and staging area for U.S. troops, and also one of the supply bases we needed. In 1944, the strategic offensive against Japan began.

Following the invasion of the Gilberts in late 1943, U.S. forces prepared for an assault in the western Marshalls. The principal objective were Kwajalein and Eniwetok Atolls. According to plans for the assault on the western Marshalls, a Marine division was to seize the northern half of the Kwajalein Atoll, principally the islands of Roi and Namur. Army ground forces units were to capture the southern half of the Atoll, including the island of Kwajalein, and to occupy Majuro Island, one of the finest naval anchorages west of Pearl Harbor.

Supporting naval and air bombardment and artillery fire were brought to bear on the selected landing beaches of Kwajalein and Roi Islands of Kwajalein Atoll. Unopposed landings were made on both islands on February 1, 1944, with a slight resistance developing after advance was made inland. Six days after the main landings, all the islands of the Kwajalein Atoll were in U.S. hands and Majuro had been occupied.

On February 17, landings were made on the islands of Eniwetok Atoll. Resistance was wiped out five days later. A two days strike against Truk, on February 16 and 17, were executed by a large carrier force to screen the assault of the Eniwetok Atoll and to test the strength of the Japanese base there. Although the strong enemy inland bases in the eastern Marshalls were bypassed, the air forces maintained continual attacks on them throughout the year. Conquest of the western Marshalls provided air bases and a new forward fleet base in the Pacific.

The Mariana Islands, the next objective in the Central Pacific differ from the coral atolls of the Marshalls and Gilberts. The individual islands are much larger. The distinguishing terrain features are precipitous coast lines, high hills, and deep ravines. Plans were made, ships and supplies collected, and the troops given special training for the invasion. Meanwhile Japanese air and ground reinforcements poured

into the Central Pacific.

An intense air offense against enemy installations in the Marianas began on June 11, 1944. And a naval bombardment of Saipan began on the 13th, two days before the landings on the 15th. Opposition was heavy at first. But by the 25th, U.S. troops, supported by tanks, heavy artillery, renewed naval gunfire, and aerial bombardment, drove the enemy from the high ground on the Central part of the island. Again advances were slow and difficult with heavy troop losses. On July 9, the mission was completed except for mopping-up operations which continued for nearly two months.

On the morning of July 24, an attack was made on Tinian, supported by artillery on Saipan. Enemy resistance, for the first two days, increased when high ground was reached in the central part of the island. The entire island was overrun by August 1. Meanwhile, Guam had been invaded on July 21 by U.S. forces in two separate landings. This invasion was preceded by a thirteen day aerial and naval softening-up process. The two beach heads were joined after three days of fighting. The troops, greatly hampered by undergrowth, concentrated on the high ground in the northern part of the island. Except for resistance from small scattered Japanese, we were in command of the island by August 10.

A force of nearly 800 ships from the Guadalcanal area sailed for the Palau Islands, the next hop in the Central Pacific. Marines landed on Peleliu Island on September 15 while Army units landed on Angur on the 17th. These were the two southernmost islands of the Palau group. Opposition on Angur was relatively light. Much stiffer resistance was met on Peleliu which contained the site of the major Japanese airfield on the islands. The troops succeeded by October 12 in pushing the enemy into a small area in the central hills of Peleliu. But many more weeks were spent in destroying the remaining opposition.

During the fighting in the southern Palaus, Ulithi Island in the western Carolines was taken to secure a naval anchorage in the western Pacific. Air attacks against bypassed islands were maintained. Meanwhile, huge air bases were being developed in the Marianas for use by B-29 bombers. On November 24, B-29's operating from Saipan made the first of a series of attacks on Tokyo.

Concurrent with the operations in the Marshalls, Marianas, Palau, and Carolines, forces

of the Southwest Pacific Area moved swiftly along the northern coast of New Guinea. They jumped to Vogelkop Peninsula, and then to Morotai and into the Philippines. The first amphibious advance of 1944 in this area was made on January 2 at Saidor to capture the airport there. The next major advance was begun early on the morning of February 29 when a landing was effected on Los Negros in the Admiralty Islands.

The Japanese sent reinforcements from Manus Island, separated from Los Negros by only 100 yards of water. Except for isolated groups of enemy troops, Los Negros was cleared on the 23rd. And Momote airfield on the east coast was ready for operation. Manus Island was invaded on March 15. After the seizure of a few smaller islands an airfield was captured the next day. At the end of April most of the enemy had been cleared from the Admiralties.

In New Britain the beachheads established in 1943 were expanded. On March 6 another landing took place on Willaumez Peninsula on the north coast. This operation, together with the establishment of airfields in the Admiralties and the occupation of Green and Emirau Islands, completed the encirclement and neutralization of Rabaul, the once powerful Japanese base. On November 26, U.S. units left New Britain. The enemy was being contained on the Gazelle Peninsula by the Australians.

In New Guinea, after the Saidor operation the enemy organized his defences in the coastal area between Wewak and Madang. Surprise landings by U.S. troops were made at Aitape and Hollandia, both west of Wewak on April 22. Within five days the airfields at Hollandia and Aitape were in Allied possession. In July 1944, the Japanese Army which had moved up the coast from Wewak, attacked the allied perimeter at Aitape. Within a month the Japanese had been thrown back toward Wewak. At the end of the year, Australian troops, which had begun relieving U.S. forces at Aitape in October, started a drive on Wewak from the west. While the enemy was bottled up in this area, the Allies continued to leapfrog up the New Guinea coast.

On May 17, forces debarked at Arare, 125

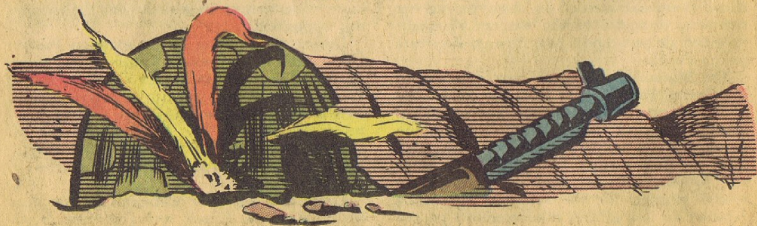
miles northwest of Hollandia, and established a strong beachhead. Wade Island, just offshore, was assaulted the next day and secured by the 19th. Other units assaulted the island of Biak on May 27 to seize additional air base sites. Here considerable resistance was met. The islands with its air field was not secured until August. Noemfoor Island, where airfields were located, was invaded in July by troops which landed at points where reefs made invasion hazardous. The Noemfoor airstrips were captured by night of the 6th. The last landing on New Guinea was an unopposed one made on July 30 in the Cape Sansapor area. The Japanese in New Guinea had been eliminated from the war.

Another air base site on the southern tip of Morotai Island, northwest of the Vogelkop Peninsula was seized on September 15 at slight cost. The invasion of Morotai, lying between New Guinea and the Philippines, was the last major operation undertaken by Southwest forces before the attack on the Philippines in October. Prior to the invasion of the Philippines, a seven day air attack, beginning on October 10, was undertaken against enemy bases on the Ryukyu Islands, Formosa, and Luzon. On October 17, Suluan, Homonhon, and Dinagat Islands, guarding Leyte Gulf where the main invasion was to be made, were captured.

Despite all this activity, strategic surprise proved complete when on October 20, 1944, the assault forces landed on Leyte. Heavy opposition was encountered on only one of the many beaches. Throughout the entire campaign, opposition at all times was fierce, although it came from relatively small units or from separate defensive positions. The enemy made every effort to hold Leyte. But we smashed through and by December 26, Leyte was declared secured, but mopping-up against strong resistance continued for several months.

We were on our way back. Our first taste of defeat had been as the result of a treacherous attack. Now with the full force and fury of the American Productive Capacity, plus our Armed Might, we were going to win. And nothing was to stop us!

— THE END —



A DAY OF 'FUN WITH POP'

SGT. JONES RECENTLY RETURNED HOME AFTER HAVING SERVED HIS ENLISTMENT IN THE ARMY... USES ARMY TECHNIQUES TO TAKE HIS KIDS ON A TRIP...



THE DAY STARTS OFF WITH REVEILLE -- EVERY BODY UP...



INSPECTION...

LET'S SEE, WASHED YOUR NECK AND EARS CLEAN... BRUSHED YOUR TEETH, COMBED YOUR HAIR...

YES, SIR!



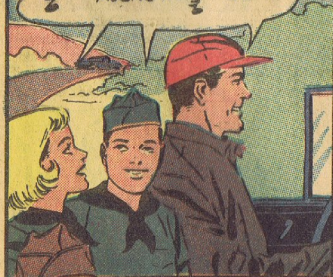
PLANNING THE TRIP...

LET'S DRIVE TO HERE...

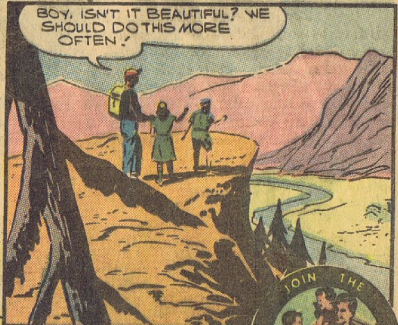
...AND HIKE UP THIS MOUNTAIN!



MERRILY WE ROLL ALONG... ROLL ALONG... ROLL ALONG...



BOY, ISN'T IT BEAUTIFUL? WE SHOULD DO THIS MORE OFTEN!



YES, KIDS... YOUR POP IS YOUR PAL... ENJOY LIFE WITH HIM, HE'S A GREAT GUY... GO OUT AND HAVE FUN WITH POP!



THIS IS PRESENTED AS A CHARLTON PUBLIC SERVICE

BATTLEFIELD ACTION

FAT STUFF

THEY CLAIM AN ARMY MARCHES ON ITS STOMACH... BUT A MODERN SOLDIER DOES A LOT OF CRAWLING ON IT TOO! AND SGT. CLARENCE HANSLER, BETTER KNOWN AS FAT STUFF, COULDN'T CRAWL FAR! HE WAS JUST TOO FAT!



COME ON, FAT STUFF, YOU'LL HAVE TO DO BETTER THAN THAT! WHEN WE GET TO KOREA, THE COMMIES WON'T TAKE PITY ON AN EX-COOK WHO'S TOO FAT TO CRAWL!

SHUT UP, ROOKIE!
I'M NOT TOO FAT
TO HANDLE YOU!

HANSLER HAD BEEN COMPANY COOK WHEN THE OUTFIT HAD BEEN ALERTED FOR SHIPMENT OVERSEAS...

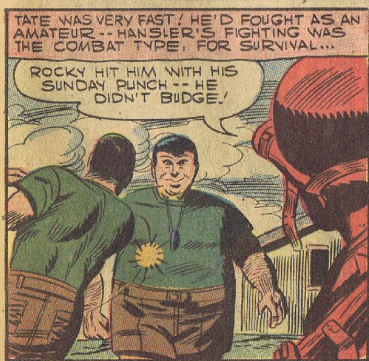
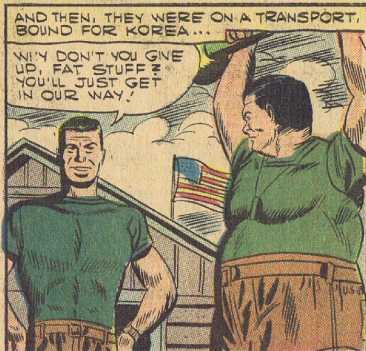
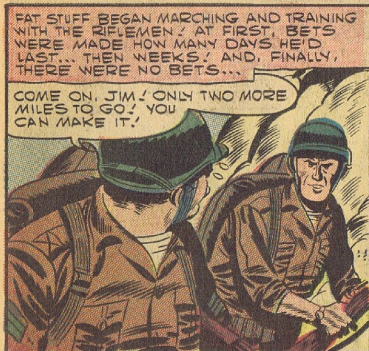
I JUST HEARD THE NEWS, SIR! I'D LIKE MY OLD JOB BACK, SIR!

YOU'VE GOT IT, HANSLER! YOU'RE IN A RIFLE PLATOON FROM NOW ON!

THIS OUGHTA BE A LAUGH, HANSLER!

I GOT THE STRIPES, TATE! I DOUBT IF YOU'LL DO MUCH LAUGHING!

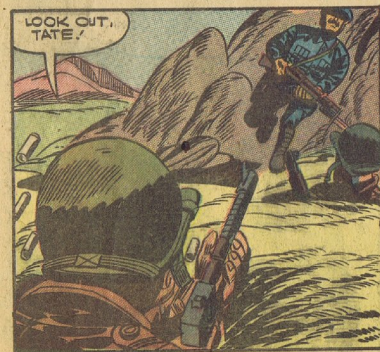
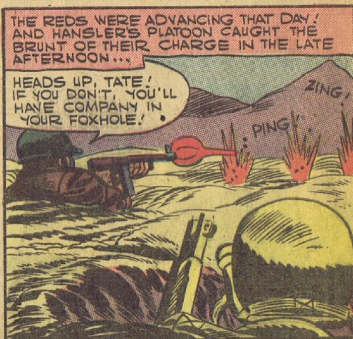
BATTLEFIELD ACTION



BATTLEFIELD ACTION



THEN THEY WERE IN KOREA, MARCHING TOWARD THE FRONT! AND FAT STUFF HANSLER MARCHED AS WELL AS ANY OF THEM...



BATTLEFIELD ACTION

THE PLATOON WAS INEXPERIENCED... ONLY THE MAJOR AND FAT STUFF HANSLER HAD SEEN ACTION BEFORE...

MOVE OVER, SONNY!
I'M COMIN' IN!



KEEP LOW WHEN YOU FIRE!
DON'T GIVE THEM SO MUCH TO SHOOT AT!



PICK OFF A FEW -- BUT GET A FEW GRENADES READY, WHEN I WHISTLE, THROW ONE, THEN GET THE OTHER ONE OFF FAST.



THE REDS CHARGED TOWARD THE OUT-NUMBERED G.I.'S... THEN...



CHARGE 'EM, BOYS!
RUN 'EM BACK OVER THE RIDGE!

LOOK AT FAT STUFF GO!
LET'S BACK HIM UP, FELLAS!



BATTLEFIELD ACTION

THEY THREW THAT CHARGE BACK! AND IN THE WEEKS THAT FOLLOWED, THE PLATOON TOUGHENED UP, BECAME BATTLE HARDENED...

I GOT ONE, TATE -- TAKE THE OTHER.



SORRY, SARGE, MY GUN JAMMED! I HAD TO CLEAR IT!

NICE SHOOTIN', TATE! YOU'RE REALLY LEARNIN'!



THE REDS THREW AN ALL OUT OFFENSIVE AT THE PLATOON THE NEXT DAY! FAT STUFF WAS EVERYWHERE, AND THE PLATOON HELD...

DON'T GET RATTLED, BOYS! STAND YOUR GROUND!

WE WON'T GIVE AN INCH, SARGE!



LATER...

FAT STUFF SAVED THE DAY FOR US, SIR, AS USUAL.

FAT STUFF? YOU MEAN THE MAN IS OVERWEIGHT? I DON'T SEE A SOLDIER LIKE THAT!



I LOST THAT BLUBBER A WEEK AGO -- YOU GUYS JUST DON'T NOTICE! WHEN WE GET BACK TO A REAR AREA, I'LL GET IT BACK AGAIN!



END

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TAKE 'EM FREE!

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Dept. CCG-5-6, Littleton, N. H.

Please send me - FREE - 100 DIFFERENT STAMPS, from all over the world, plus famous Berlin Bear Stamp, and FREE copy of "How to Collect Stamps." I enclose 10¢ to help cover postage and handling.

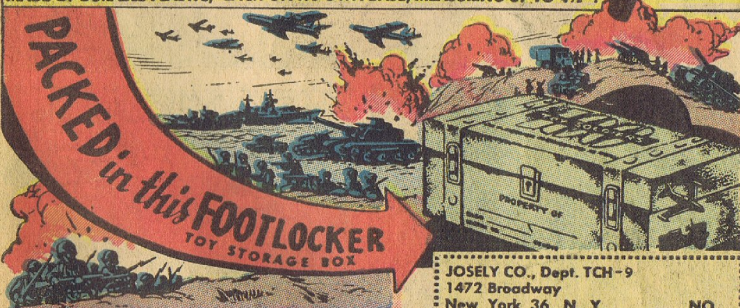
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| 4 Battleships | 8 Infantrymen | 8 Jet Planes |
| 4 Cruisers | 8 Officers | 8 Cannon |
| 4 Sailors | 8 Waves | 8 Bazookamen |
| 4 Riflemen | 8 Wacs | 4 Marksman |

JOSELY CO., Dept. TCH-9
1472 Broadway
New York 36, N. Y.
HERE'S MY \$1.25!
Rush the TOY SOLDIERS TO ME!

NO
C.O.D.'s

Name.....

Address.....

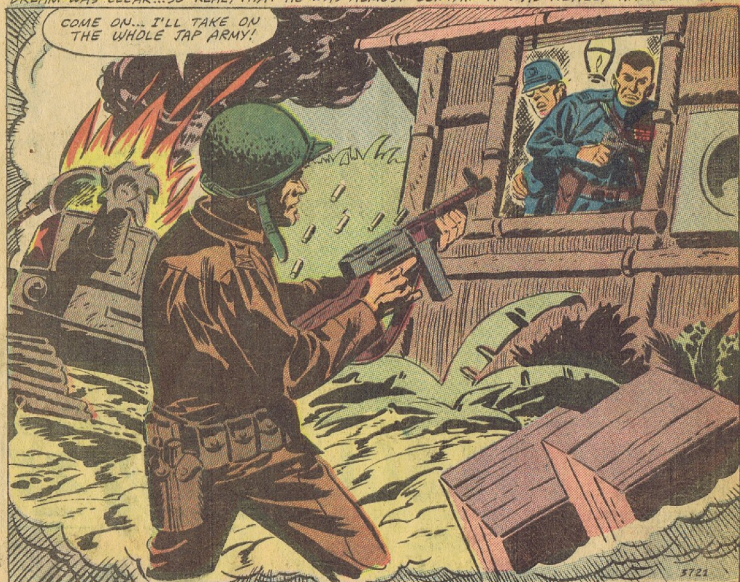
City..... State.....

Canada and foreign orders send \$1.50 postal money order.

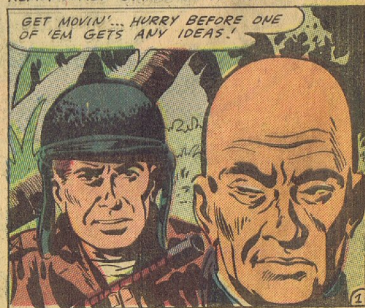
BATTLEFIELD ACTION

JONESY'S DREAM!

PFC. WILLIAM W. JONES WAS NO HERO...AND HE HAD NO PLANS FOR BECOMING ONE! STILL, THE DREAM WAS CLEAR...SO REAL, THAT HE WAS ALMOST CERTAIN IT WAS REALLY HAPPENING!

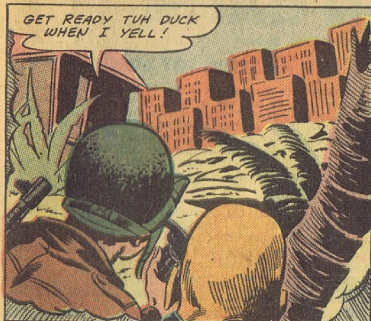


THAT PART OF THE DREAM WAS VIVID...WHAT HAPPENED UP UNTIL THEN WAS VAGUE! HE REMEMBERED GRABBING THE JAP GENERAL...



BATTLEFIELD ACTION

IN HIS DREAM, HE WAS BEHIND THE JAP LINES...
CONVENIENTLY NEAR AN AMMO DUMP...



GET READY TUH DUCK
WHEN I YELL!



HE MADE IT BACK TO OUR LINES...STAGGERING,
BUT STILL FULL OF FIGHT!



KEEP BACK... ALLA YUH! I'M
TAKIN' HIM BACK.. SEE!

JONESY CAME TO IN THE AFTERNOON...STILL
THRASHING AND, STILL FIGHTING MAD...



LEMME UP...
I'LL FIX
'EM!

WHOA, SOLDIER, RELAX...
WE'RE AMERICANS! YOU'RE
ALL RIGHT!

THEY HAD TO TELL JONESY WHAT HAPPENED...
IT WAS PLENTY!



...AND THE SHELL
KNOCKED OUT THE
TANK! IT STUNNED
YOU, BUT YOU IN
A SORT OF
COMA!

YOU MEAN I DIDN'T
DREAM ALL
THAT?



THAT'S FUNNY... HE
WENT INTO SHOCK!
I THOUGHT HE
WAS OVER IT!

HE WAS... THIS WAS A
NEW SHOCK! HE WAS
ALL RIGHT AS LONG
AS HE THOUGHT HE WAS
DREAMIN', DOC!

End

40 FOREIGN AND AMERICAN CARS

\$1 ONLY

Each Car Marked Clearly With Its Own Name!

AN AMAZING TOY BARGAIN!

NOW, with these perfectly scaled motor cars, you can give any child of any age a world of pleasure—at an unbelievably low price! Please don't confuse them with flat, brittle toys. These are 3-dimensional, unbreakable models—you can even bounce them without breaking—40 in all—in brilliant colors, beautifully finished right down to the wheels; no assembling necessary. Each car is clearly marked with its own name—and what names they are! Jaguar, Cadillac, Mercedes, MG—the racy sports and town cars that kids dream about. They'll have unlimited fun staging races, auto shows, playing garage, guessing models. Never before has \$1 bought so much real play value! Handsomely gift packaged. Please order today for quick delivery.

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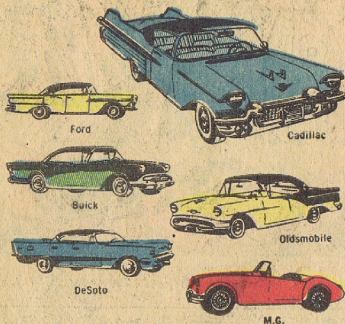
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Gentlemen:

I can't wait to see if these model cars are all you say they are. Enclosed please find \$..... in check ☐, money order ☐, cash ☐, for sets of MODEL CARS each at \$1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, No C.O.D.'s)

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MONEY BACK GUARANTEE

GAG CARDS

EACH GAG CARD IS A CARLOAD OF LAUGHS

... AND ONLY A LITTLE OVER A PENNY EACH!

Have fun with friends, relatives, family, school chums or business associates. You can get a total of 68 cards and signs ... each one to fit a particular situation. You'll be amazed at the fun you'll have with these cards and signs ... particularly when the card is close to the truth.

72 DIFFERENT CARDS \$1

PLUS 12 TERRIFIC SIGNS

Two entirely different sets ... no duplicates in either set ... from. Plus twelve signs included with each gag card set.

NO C.O.D.'s SENT AT THESE LOW PRICES

GAG CARDS • 228 LEXINGTON AVE. • N.Y.C. 16

WHO NEEDS EXPERIENCE?

I NEED IT
USE A HOLE IN THE HEAD

WORLD YOU LIKE
TO ASSET
SOMEBODY MIGHT?

SMILE!
WATER TREAT YOU WORTH
THE USE IS

YOU CAN'T FIGHT CITY HALL

THE PROBLEM WITH ME IS

I'M TOO
HONEST

THINK!
MAYBE MY CAR BOOBS
FROM WORK

I'LL DO ANYTHING
FOR MONEY

THEY'RE BRAINS
OF THIS OUTSIDE

WHAT?
YOU HERE AGAIN
ANOTHER HALF HOUR JUST TO

THESE SIGNS INCLUDED
WITH NO. 1 GAG SET

You get this complete 12 card set
only 10¢ each ... suitable for setting
on desks, walls, back bars

THINK

IT MAY BE SOMETHING NEW

BACK IN
5 MINUTES

QUALITY AT
A PRICE!

THINK
IT MAY BE SOMETHING NEW

MY CARD

PRICE IS
NO OBJECT

WHY FIGHT IT?
IT'S BIGGER THAN MOST OF US

THANKS

FOR NOTHING

WHEN I AM RIGHT
NO ONE REMEMBERS

WHEN I AM WRONG
NO ONE FORGETS

DON'T CALL ME
I'LL CALL YOU

YOU DON'T HAVE TO FIGHT
TO SHOOT THE BULL

No ONE of us
is as smart
as ALL of us!

QUICKIE GENIUS AT WORK

PLAN AREA

DO IT TODAY!

SOMEBODY GOOJEE

QUICKIE GENIUS AT WORK

PLEASE, NO
SMOKING

YOUR SERVICE WAS EXCELLENT

IT'S BEEN A BUSINESS
DOING PLEASURE WITH YOU

I HATE MY BOSS

I'M GOOD LUCK!
FOR HEAVY WORK
AND TOO HEAVY
FOR LIGHT WORK

STOP STOPPING...

PLEASE DON'T
YOUR PERSONAL CALLS
TO ONE HOUR CLASS

YOU'RE SO SMART

YOU MUST BE THE BOSS

Stop Smiling
DON'T YOU KNOW ENOUGH
WOMEN TO SAY

IT'D LIKE TO HELP YOU OUT

STAND THERE

THIS WORK

"YOU HAVE B.O."

Don't Go
Away Mad

LET'S GET TOGETHER AGAIN

EVEN YOUR BEST FRIENDS
WOULDN'T TELL YOU

SORRY

NO GET ANYONE IN THE WAY OF YOUR

QUICKIE GAG CARD ORDER

GAG CARDS DEPT. PLEASE
228 Lexington Ave. 1204 PRINT
New York 16, N.Y. PLAINLY

I enclose \$..... by the following gag card set

(1) Set of No. 1 containing 72 gag cards & 12 signs
(2) Set of No. 2 containing 72 gag cards & 12 signs
(\$1.00 each set plus .05 for handling)

(3) Complete 168 piece assortment set consisting of all gag cards from sets No. 1 and No. 2
(\$2.00 each set plus .05 for handling)

(4) Complete 168 piece assortment set consisting of all gag cards from sets No. 1 and No. 2
(\$2.00 each set plus .05 for handling)

NAME
ADDRESS
CITY
STATE
Zone, if any

Just Pick the Kind of Body YOU Want

CHECK THE COUPON BELOW

...and SEE How EASILY You Can Have It!

Charles Atlas
"World's Most Perfectly Developed Man."



TROPHY GIVEN AWAY
Win this handsome Trophy over 112 ft. high!

WHAT kind of body do YOU want? One with the kind of power-packed shoulders that make girls go "Ga-Ga" on the beach? Or sledge-hammer biceps that will make the toughest bully respect you! Or strong-as-steel stomach muscles; a slim waist? Just tell me WHERE you want it—and I'll add **SOLID INCHES** of muscle, **FAST!**

Yes, I'll quickly show you how to have the kind of body men respect and women admire.

I don't care if you're young or old, skinny or fat, tall or short. Just check the "dream build" you've always wanted—right in the coupon below. Then just give me 15 minutes a day of your spare time—in the privacy of your own room. Prove to yourself how easily I get results that you can see, feel, and measure with a tape!

WHAT'S MY SECRET?

"**DYNAMIC TENSION**"—that's my secret! It's the **NATURAL** method that I myself developed to change my body from the miserable skinny-chested weakling I was at 17 to my present "World's Most Perfectly Developed" body. Thousands have become marvelous physical specimens my way.

No gadgets, no contraptions. With "**Dynamic Tension**" you can laugh at artificial muscle-makers. You simply use the **DORMANT** muscle-power in your own God-given body. Before you know it, you're a **NEW MAN**—full of red-blooded get-up-and-go—healthy and handsome!

FREE My Valuable Illustrated 32-Page Book. NOT \$1.00—NOT 10¢—but **FREE!**

Send for my famous book showing how "Dynamic Tension" makes you a new man. 32 pages packed with photographs and valuable advice. See what my method has done for thousands of fellows, young and old.

This book is a real prize. Just glancing through it may mean the turning point in your whole life! Rush coupon to me personally: **CHARLES ATLAS, Dept. 3253, 115 East 23rd St., New York 10, N. Y.**



Charles Atlas thrilled millions of TV viewers with his handsome build and dynamic personality when he recently appeared as a guest on "What's My Line?", "Masquerade Party," and "I've Got A Secret."

JUST LOOK AT THE RESULTS I GET!



"When I started your Course I weighed only 141. Now weigh 170."
—T. K. N. Y.



"Have put 3½" on chest (normal). 2½" expanded."
—F. S. N. Y.



Why Be Half a Man?

... when it's so easy to become a real **HE-MAN** my natural way. Most fellows spend all of their lives feeling only **HALF ALIVE**. But you don't have to put up with that. Give yourself honest answers to these important questions. **ARE YOU:**

- Skinny and Run Down?
- Overweight and Short of Breath?
- Always Tired?
- Nervous?
- Shy and Lacking in Confidence?
- Slow at Sports?
- Do You Want to Gain or Lose Weight?
- Are you ashamed of your **HALF-MAN** build?

I tell you what you can do about these **HALF-ALIVE** symptoms in my valuable **FREE** Book. Pick the kind of body you want—right in the coupon below. Mail it to me personally and I'll rush you my free Book at once!

Meet Hector Romero, a recent winner of one of my Atlas Trophies for the most improvement in just 3 months.

CHARLES ATLAS, Dept. 3253, 115 East 23rd St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- ☐ More Weight—Solid in the Right Places
- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

Send me absolutely **FREE** a copy of your famous book showing how "**Dynamic Tension**" can make me a new man—32 pages, crammed with photographs, answers to vital health questions, and valuable advice I understand this book is mine to keep and sending for it does not obligate me in any way.

Name _____ Age _____
(Please Print Plainly)
Address _____
City _____ State _____
☐ If under 14 years of age check here for Booklet A.



JUST SAY YES!
PD64 SCAN



W. SOMERVILLE
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